

# Fred Tripet Photographism

## IMAGE LICENSING TERMS



**Effective Date:** 1 January 2026

**Photographer:** Fred Tripet Photographism

**Website:** [www.fredtripetphotographism.ch](http://www.fredtripetphotographism.ch)

**Jurisdiction:** Switzerland

### 1. COPYRIGHT OWNERSHIP

All images remain the exclusive intellectual property of Fred Tripet Photographism.

All licences granted herein provide rights of use only and do not constitute transfer of copyright ownership.

All rights not expressly granted are reserved.

### 2. EDITORIAL LICENCE

The Editorial Licence grants a non-exclusive, non-transferable right to reproduce the licensed image for informational, journalistic, educational, or scientific purposes.

#### Scope of Licence:

- **Territory:** Worldwide
- **Media:** Print publications and corresponding digital versions
- **Duration:** One-time editorial publications (use within 1 year)

#### Conditions:

- Mandatory credit line:

© **Fred Tripet Photographism**

- No advertising, promotional, branding, or endorsement use
- No sublicensing or resale

- No alteration beyond reasonable cropping and layout formatting

### 3. COMMERCIAL LICENCE

The Commercial Licence grants a non-exclusive, non-transferable right to use the licensed image for promotional, advertising, marketing, and corporate communication purposes.

#### Scope of Licence:

- **Territory:** Worldwide
- **Media:** Print publications, brochures, catalogues, magazines, websites, digital publications, owned social media channels, corporate presentations, and promotional materials
- **Duration:** Five (5) years from first publication

#### Restrictions:

- No sublicensing or transfer of rights
- No resale of the image itself
- No use on merchandise for resale unless separately licensed
- No defamatory, unlawful, or misleading use
- Modification limited to reasonable cropping and formatting

### 4. EXCLUSIVE LICENCE

The Exclusive Licence grants the licensee exclusive commercial usage rights within the scope defined below.

#### Scope of Licence:

- **Territory:** Worldwide
- **Media:** Print publications, brochures, catalogues, magazines, websites, digital publications, owned social media channels, corporate presentations, and promotional materials
- **Duration:** Ten (10) years from first publication

During the ten-year exclusivity period, Fred Tripet Photographism shall not license the image to third parties for comparable commercial purposes within the above territory and media.

Exclusivity does not constitute transfer of copyright ownership.

Upon expiration of the ten-year term, the image automatically reverts to non-exclusive licensing status.

## **Reservation of Limited Artistic Display Rights**

Notwithstanding the exclusivity granted above, Fred Tripet Photographism retains the right to:

- Display the image in exhibitions, galleries, and portfolio presentations for artistic and self-promotional purposes;
- Publish the image on personal or business websites and professional portfolios solely for showcasing artistic work;
- Display physical prints of the image within the photographer's private residence or studio space.

During the exclusivity period, the image shall not be sold, licensed, or commercially distributed to third parties, including as fine art prints, limited editions, merchandise, or comparable commercial products.

Such retained display rights shall not constitute a breach of the Exclusive Licence.

## **5. MORAL RIGHTS**

The photographer retains moral rights in accordance with Swiss and applicable international copyright law, including the right to attribution and the right to object to derogatory treatment or distortion of the image.

## **6. LIMITATION OF LIABILITY**

The licensee is responsible for ensuring that use of the image complies with all applicable laws and regulations. Fred Tripet Photographism shall not be liable for misuse of the image beyond the granted licence scope.

## **7. GOVERNING LAW AND JURISDICTION**

These Licensing Terms are governed by Swiss law.

Any disputes arising from these terms shall be subject to the exclusive jurisdiction of the competent courts of Switzerland.